



THE POINT

THE POINT COMPLETES MULTI-MILLION DOLLAR RENOVATION

The Award-Winning Boathouse, the Largest and Most Request Room, Now Winterized and Available for Year-Round Bookings for First Time this 2017-2018 Winter Season

Saranac Lake, NY - (July 31, 2017) – A multi-million dollar renovation of The Point, an exclusive year-round 11-room Relais & Châteaux resort and former Great Camp of William Avery Rockefeller, has completed a comprehensive renovation and now offers a refreshed and more luxurious atmosphere of rustic elegance. The Point reopened in June 2017 following a three month closure. This is the first major renovation following the purchase of The Point in June 2016 by long-time regulars, Laurie and Pierre Lapeyre. Each of the 11 guestrooms received upgrades as well as renovations to several bathrooms. In addition, the renovation provided attention to the common spaces including the Great Hall, plus the winterization of The Boathouse, making this room available for year-round booking for the first time.

Adirondack Great Camps were grand and romantic log mansions built by Gilded Age magnates along the rugged lakeshores of upstate New York. An original Great Camp built by William Avery Rockefeller nearly a century ago as his family's private residence, today The Point is a year-round, intimate, all-inclusive, *Forbes* Five-Star rated Adirondack resort situated on 75 private acres on Upper Lake Saranac in Saranac Lake, NY.

This multi-million dollar renovation pays homage to its Great Camp heritage while bringing The Point to a new level of luxury and soothing elegance. The Lapeyres are committed to retaining an atmosphere of utmost relaxation by encouraging guests to experience the natural splendor of the Adirondacks with an emphasis on luxury that the most discerning of clientele expect and appreciate.

The architecture firm of Andrew Chary Architect p.l.l.c. (based in Lake Placid, NY), and Connecticut-based Westport Interiors, Inc. were retained to enhance The Point's rustic splendor to the pinnacle of Adirondack Great Camp styles. The designers selected a traditional color palette, but added sumptuous fabrics and textures, rich woods and classic lines to elevate and enhance the well-appointed and elegant experience.

The major focus of the renovation took place in each of the 11 guestrooms, which are spread among the four original log buildings and include the installation of new furnishings, fabrics, and finishes, plus enhancements to showers and bathrooms through several of the accommodations.

The Boathouse, a spectacular open and airy 950 sq. ft. suite above the boats and water with a wrap-around deck, offers panoramic views over Upper Saranac Lake to the mountains beyond and is The Point's largest and most requested room. The Boathouse has been consistently recognized among the "Top 100 Suites in the World" by *Elite Traveler*. Formerly only available seasonally from May to October, The Boathouse is now fully winterized with insulation of the floors and walls, the addition of radiant heat and the installation of new, period specific windows. A new foyer was fashioned from the interior with a protective roof added above the entry. **The Boathouse is now available for year-round bookings and bookable for first time in winter this 2017-2018 season.**

“We are thrilled with the completion of the renovation all while keeping true to the integrity of The Point’s Great Camp roots,” says Cameron Karger, General Manager for The Point. “Our intention with this property refurbishment was not only to honor and respect the historic integrity of The Point, but also elevate the experience to a new level of luxury for our loyal patrons while hopefully introducing new guests to an exceptional stay at The Point. A tremendous amount of time, talent, and energy has been put in to make The Point an experience of luxury few can match.”

The Great Hall shines brightly with luxuriant new fabrics, drapery, furniture and lighting setting the stage for the tradition of elegant dining where guests gather as the high society of the Gilded Age once did at vibrant house parties deep in the forest. The Great Hall is where guests at The Point typically dine together and enjoy the cuisine of Executive Chef Loic Leperlier, a veteran of a three-Michelin-star restaurant and Five-Star resorts in Europe and French Polynesia. Dinner attire is worn throughout the week, while formal black tie attire is suggested on Wednesday and Saturday evenings as homage to the Gilded Age dining tradition of the Rockefellers.

Each season holds special delights in the Adirondacks. As the renovation is complete in time for the remainder of summer and fall 2017, guests at The Point can take part in a myriad of on-property activities including lake swimming, waterskiing, wakeboarding, tubing, picnicking, walking, hiking, croquet, boating (canoes, kayaks and Budsins [mahogany electric boats]), fishing, tennis and badminton. Guests can also enjoy captained adventures on a 33’ 1933 replica Hacker-Craft, a hand-constructed mahogany speed boat. And, as the sun sets, The Point’s Elco launch, a glass enclosed electric boat, offers guests an evening cocktail cruise on Upper Lake Saranac’s shimmering waters.

The winter season is magical at The Point with fresh snow twinkling like diamonds throughout the property nearly daily. Each guest room has a cozy private fireplace where to curl up and read a book and enjoy a hot toddy. The Point offers a plethora of outdoor winter activities including miles of private cross-country skiing and snowshoeing trails; ice-skating, curling and ice-fishing on the lake, in addition to outdoor snow barbecues every Saturday under the snow-capped pines, at the outdoor fire pit overlooking beautiful ice covered Upper Saranac Lake.

EDITORS NOTE: A selection of new high-res imagery (guest rooms, Great Hall, The Boathouse etc.) for The Point is available.

About The Point

The Point is an intimate and exclusive 11-room, year-round, all-inclusive Adirondack resort situated on a secluded 75-acre peninsula stretching into Upper Saranac Lake in Saranac Lake, NY. A Great Camp of the Great North Woods, The Point was built by William Avery Rockefeller as his family’s private retreat in the early 1930s. The Point is a member of Relais & Châteaux (designated as the first Relais & Châteaux property in North America in 1983), consistently receives the coveted *Forbes* Five-Star designation (awarded annually from 1999 - present) and is the only *Forbes* Five-Star property in New York State located outside of New York City. The Point is a winner of numerous *Andrew Harper’s Hideaway Report*, *Condé Nast Traveler*, *Elite Traveler* and *Travel + Leisure* awards. For additional information call 800-255-3530; 518-891-5674 or visit www.thepointsaranac.com.

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